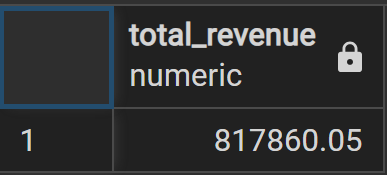
**PIZZA SALES SQL QUARIES**

1. **KPI’S**
2. **Total Revenue:**

SELECT SUM(total\_price) AS total\_revenue FROM pizzaretail



1. **Average order value:**

SELECT round(SUM(total\_price)/ COUNT (DISTINCT order\_id)) AS Average\_order\_value from pizzaretail

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1. **Total pizza sold:**

SELECT SUM(quantity) AS total\_pizza\_sold FROM pizzaretail

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1. **Total orders:**

SELECT COUNT (DISTINCT order\_id) AS total\_orders FROM pizzaretail

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1. **Average pizza per order:**

SELECT CAST (CAST(SUM(quantity) AS DECIMAL(10,2)) / CAST (COUNT (DISTINCT order\_id) AS DECIMAL (10,2)) AS DECIMAL (10,2)) AS Average\_pizza\_perorder FROM pizzaretail

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1. **KPI’S FOR CHART VISUALISATION:**
2. **Daily trend for total orders:**

**SELECT EXTRACT (DOW FROM order\_date) AS order\_day, COUNT (distinct order\_id) AS Total\_orders FROM pizzaretail**

**GROUP BY order\_day**

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1. **Monthly trend for Total orders:**

**SELECT TO\_CHAR(order\_date, 'MONTH') AS month\_name, COUNT (distinct order\_id) AS Total\_orders FROM pizzaretail GROUP BY month\_name**

**ORDER BY total\_orders DESC**

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1. **Percentage of sales by pizza category:**

**SELECT pizza\_category, SUM (total\_price) \* 100 / (SELECT SUM (total\_price) from pizzaretail) AS pct\_sales FROM pizzaretail**

**GROUP BY pizza\_category**

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1. **Total oizza sold by pizza category:**

**SELECT pizza\_category, SUM (total\_price) FROM pizzaretail**

**GROUP BY pizza\_category**

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1. **Top 5 bestseller pizza by Revenue:**

**SELECT pizza\_name, SUM (total\_price) AS Total\_revenue FROM pizzaretail**

**GROUP BY pizza\_name ORDER BY Total\_revenue DESC LIMIT 5**

**A screenshot of a menu

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1. **Bottom 5 pizza by revenue:**

**SELECT pizza\_name, SUM (total\_price) AS Total\_revenue FROM pizzaretail**

**GROUP BY pizza\_name ORDER BY Total\_revenue ASC**

**LIMIT 5**

**A menu of a pizza

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